



## Ribbon Cutting Information

The St. Ignace Chamber of Commerce is proud to celebrate milestones with your business! As a Chamber member, our business and community connections are your business and community connections. Gain exposure for your new business through a ribbon-cutting ceremony planned and hosted with the assistance of our team.

Please submit ribbon-cutting requests at least two weeks prior to your preferred event date.

### The Chamber will provide members with the following for their event:

- ✂ The big scissors and red ribbon
- ✂ Our Chamber Board Members and Staff will attend
- ✂ Event will be photographed (photos provided to you after the event) and highlighted on Chamber social media. Photos will also be submitted to The St. Ignace News to be potentially posted in the newspaper.
- ✂ Announcement in Chamber e-newsletter

### Tips for a successful event:

- ✂ The more, the merrier! Invite clients, vendors, neighboring businesses, family, and friends.
- ✂ Add festive decor to draw attention to the business and add a celebratory spirit
- ✂ Provide refreshments, snacks, cake, etc., for guest
- ✂ Give guests a brief tour of your business and explain its function
- ✂ Weekday events draw better attendance
- ✂ Send out mailed invitations at least two weeks in advance and follow up with an email reminder the week of the ceremony

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# Ribbon Cutting Request

PLEASE COMPLETE THE FOLLOWING AND RETURN TO THE ST. IGNACE CHAMBER OF COMMERCE

560 N. State Street, St. Ignace, Michigan 49781

info@saintignace.org

Date of Ribbon Cutting: \_\_\_\_\_

Your Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Location: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_



## RIBBON-CUTTING CEREMONY

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